



**NUTRITIONAL  
FRONTIERS**

# Transforming Through the Fire!

Sheraton Sand Key Resort  
April 4-6, 2025 • Clearwater, FL

**\$999  
Value!**

## Limited Seating Available!

Save now - Early Bird Registration available until February 7th, 2025

This event has sold out for the last seven years, so don't miss this opportunity. Register today for:

- Top International Speakers
- Education & Protocols
- Care Packages
- Samples & Specials
- Networking
- Book Signing
- Yoga & Meditation
- Smoothie & Coffee Bar
- Meals & Drinks
- Evening Entertainment

## Conference Pricing

### Early Bird Registration

Single | **\$199**  
Office | **\$299\***

### Standard Registration

Single | **\$299**  
Office | **\$399\***

\*Pricing for up to 3 staff members. Additional \$99 for each staff member afterwards.

### Buy Your Ticket



### Book Your Room



### Brand Ambassadors & VIPs

Always free admission!

## Featured Speakers

### Dr. Bob Rakowski, DC, CCN, DACBN, DIBAIIC

Dr. Bob has taught over 10,000 seminars to natural and medical practitioners around the world. He is known for his in depth understanding of physiology and biochemistry as well as for creating programs that are both safe and effective.

### Dr. Len Brancewicz, NMD

Dr. Len Brancewicz, founder of The Nutrition Shoppe, received his pharmacy degree (RPh) in 1976 from Duquesne University, and has since expanded his work into the naturopathic realm. He is a fellow in the British Institute of Homeopathy (FBIH), earned a Diploma of Homeopathic Pharmacy (DHPH), is a Certified Clinical Nutritionist (CCN), and a Doctor of Naturopathic Medicine (NMD).

### Dr. Richard Silva, DO

Osteopathic physicians practice a "whole person" approach, treating the entire person rather than just symptoms. Focusing on preventive health care, DOs help patients develop attitudes and lifestyles that don't just fight illness, but help prevent it, too.

### Dr. Tracey Stroup BS, NMD, HHC

Tracey is an experienced healthcare and business professional with a demonstrated history of working in the alternative medicine industry as both a practitioner and a corporate executive.

### Polina Petrusevich, CN

Polina, the founder of 7.7 Nutrition, is a highly accomplished and certified nutritionist with an impressive array of credentials. With over 15 years of experience in the field, Polina has established herself as a leading expert in personalized nutrition coaching, empowering individuals to achieve their health goals through evidence-based strategies and tailored solutions.

### Dr. Maribelle Verdiales, MD

Maribelle Verdiales, M.D. believes that optimum health is achieved with a balance between body, mind and soul. Every day, Dr. Verdiales helps hundreds of women reach their maximum health potential to reach personal wellness goals whether that is having a baby, treating conditions or simply feeling better and having a healthier lifestyle.

### Dr. Jaquel Patterson, ND, MBA, IFMCP

Dr. Jaquel Patterson is a nationally recognized naturopathic physician, sought-after speaker, success coach, 3x Amazon best-selling author, and Forbes contributor. She is the medical director and founder of Fairfield Family Health and has over 15 years of clinical experience with expertise in Lyme disease and other tick-borne infections, autoimmune conditions, integrative psychiatry, ADD/ADHD, PANS/PANDAS, allergies and environmental medicine.

### Jamie Dorley, BS, ACSM

Jamie Dorley has offered wellness solutions for over 30 years, beginning with creating workout and nutrition protocols for fitness competitions during his college years to constructing a "new frontier in nutrition" at Nutritional Frontiers, LLC. He's focused on innovative ways to help people thrive, not just survive.

### Kristine Genovese, MA, CPC

Kristine is a dynamic leader and senior leadership executive specializing in growth, with more than 25 years of experience meeting or exceeding expectations in sales, coaching, marketing, operations, retention, and client success. She is an accomplished revenue and operations professional with demonstrated ability to deliver mission critical results for a broad spectrum of clients.

### Joe Messino, the Godfather of Nutrition

Joe Messino has been involved in the wellness field for over 30 years. Beginning with a career in martial arts, hitting the pinnacle as PKA Karate Association PA Champ in 1984 & 1985. His career progressed into functional nutrition & functional medicine as National Sales Director for Douglas Labs, Director of National Accounts & product formulator for Food Science Corp, and now Trainer & Educator for NF.



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## Friday, April 4th

- 8:00a - 9:00a *Doors Open*  
**Smoothies, Protein Shakes, Snacks, & Samples**
- 9:00a - 11:00a **Opening Ceremonies**  
**People, Formulations, & Business Solutions**
- 9:00a - 9:30a **Welcome & Introductions**  
**Our Team, Our Community, & Our Vendors**
- 9:30a - 10:15a **The Patient's Journey from Allopathic to Functional Medicine**  
**Dr. Len Brancewicz & Jamie Dorley**
- 10:15a - 11:00a **Practice Solution Tools**  
**Jamie Dorley & Joe Messino**  
Professional Training Guide & Website Overview
- 11:00a - 11:30a *Shake Break*
- 11:30a - 1:00p **Beyond Bundling: Secrets to a Million Dollar Practice**  
**Polina Petrusевич**
- 1:00p - 2:00p *Lunch*
- 2:00p - 3:30p **Nervous System on Fire: Chilling the Inside Out**  
**Dr. Tracey Stroup**
- 3:30p - 4:00p *Shake Break*
- 4:00p - 5:30p **Endocrine System on Fire: Hormones & Px**  
**Dr. Maribelle Verdiales & Dr. Len Brancewicz**
- 5:30p - 6:30p **Book Signing & Cocktails**
- 6:30p - 10:00p **Beach Bash Under the Tent**  
**Luau, Cocktails, & Live Band**

## Saturday, April 5th

- 7:00a - 8:00a **Beachside Yoga**  
**Kara Heinrich**
- 8:00a - 9:00a **Continental Breakfast**
- 9:00a - 10:30a **The Body's on Fire: How Stress Leads to Metabolic Dysfunction**  
**Dr. Bob Rakowski**
- 10:30a - 11:00p *Shake Break*
- 11:00a - 12:30p **Brain on Fire: Neurological Dysfunction & Lyme's Disease**  
**Dr. Jaquel Patterson**
- 12:30p - 2:00p *Lunch*
- 2:00p - 3:30p **Hearts on Fire: Cardiovascular Disease**  
**Dr. Richard Silva**
- 3:30p - 4:00p *Shake Break*
- 4:00p - 5:00p **Business Builder Panel**  
**TBD**
- 5:00p - 7:30p **Beach Time on Your Own**
- 7:30p - 8:00p **Shuttle to Clearwater Marina**
- 8:00p - 10:00p **Tropical Dinner Cruise on the Gulf**

## Sunday, April 6th

- 8:00a - 9:00a **Nikki Fit on the Beach**
- 9:00a - 9:30a **Morning Meditation: SOUL INTELLIGENCE®**  
**Kristine Genovese**
- 9:30a - 11:30a *Brunch*