



**NUTRITIONAL
FRONTIERS**

Transforming Through the Metabolic Crisis

Sheraton Pittsburgh Hotel at Station Square
October 18-20, 2024 • Pittsburgh, PA

**\$999
Value!**

Limited Seating Available!

Save now - Early Bird Registration available until August 15th, 2024

This event has sold out for the last six years, so don't miss this opportunity. Register today for:

- Top International Speakers
- Education & Protocols
- Care Packages
- Samples & Specials
- Networking
- Book Signing
- Yoga & Meditation
- Smoothie & Coffee Bar
- Meals & Drinks
- Evening Entertainment

Buy Your Ticket



Book Your Room



Conference Pricing

VIPs | Always free admission!

Early Bird Registration

(with purchase before 08/15)

Single | **\$199**

Office | **\$249**

Standard Registration

Single | **\$299**

Office | **\$399** for unlimited staff members

Room Reservation Fees

Standard Room | **\$169/night** plus tax & fees

Featured Speakers

Dr. Bob Rakowski, DC, CCN, DACBN, DIBAIC

Dr. Bob has taught over 10,000 seminars to natural and medical practitioners around the world. He is known for his in depth understanding of physiology and biochemistry as well as for creating programs that are both safe and effective.

Dr. Len Brancewicz, NMD

Dr. Len Brancewicz, founder of The Nutrition Shoppe, received his pharmacy degree (RPh) in 1976 from Duquesne University, and has since expanded his work into the naturopathic realm. He is a fellow in the British Institute of Homeopathy (FBIH), earned a Diploma of Homeopathic Pharmacy (DHPH), is a Certified Clinical Nutritionist (CCN), and a Doctor of Naturopathic Medicine (NMD).

Dr. Richard Silva, DO

Osteopathic physicians practice a "whole person" approach, treating the entire person rather than just symptoms. Focusing on preventive health care, DOs help patients develop attitudes and lifestyles that don't just fight illness, but help prevent it, too.

Dr. Tracey Stroup BS, NMD, HHC

Tracey is an experienced healthcare and business professional with a demonstrated history of working in the alternative medicine industry as both a practitioner and a corporate executive.

Polina Petrusevich, CN

Polina, the founder of 7.7 Nutrition, is a highly accomplished and certified nutritionist with an impressive array of credentials. With over 15 years of experience in the field, Polina has established herself as a leading expert in personalized nutrition coaching, empowering individuals to achieve their health goals through evidence-based strategies and tailored solutions.

Dr. Maribelle Verdiales, MD

Maribelle Verdiales, M.D. believes that optimum health is achieved with a balance between body, mind and soul. Every day, Dr. Verdiales helps hundreds of women reach their maximum health potential to reach personal wellness goals whether that is having a baby, treating conditions or simply feeling better and having a healthier lifestyle.

Dr. Lisa Kellerman, ND

Dr. Kellerman is the owner of LISA'S NATURAL PATH, an Herb Shoppe & Wellness Center. Lisa lectures to various groups in the fields of Nutrition, Herbolgy, Aromatherapy, etc.

Brenda Montrella, ND, CNHP, CNC

Owner of Everything Natural - Store and Everything Natural - Wellness Center in Altoona, PA. Brenda is a nutritional consultant who advocates traditional naturopathic, non-invasive therapies in her work. Recognized as a natural health authority, she is a popular speaker for universities, special interest groups, and corporations.

Jamie Dorley, BS, ACSM

Jamie Dorley has offered wellness solutions for over 30 years, beginning with creating workout and nutrition protocols for fitness competitions during his college years to constructing a "new frontier in nutrition" at Nutritional Frontiers, LLC. He's focused on innovative ways to help people thrive, not just survive.

Kristine Genovese, MA, CPC

Kristine is a dynamic leader and senior leadership executive specializing in growth, with more than 25 years of experience meeting or exceeding expectations in sales, coaching, marketing, operations, retention, and client success. She is an accomplished revenue and operations professional with demonstrated ability to deliver mission critical results for a broad spectrum of clients.



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Friday, October 18th

- 8:00a **Doors Open**
- 9:00a - 9:15a **Welcome**
Jamie Dorley & Kristine Genovese
Nutritional Frontiers Executive Team
- 9:15a - 10:15p **Practice Mechanics: Implementation Tools Part I**
Jamie Dorley & Dr. Len Brancewicz
Professional Training Guide Overview
Protocols & Ingredients
- 10:15p - 10:45p **Shake Break**
- 10:45p - 12:00p **Practice Mechanics: Implementation Tools Part II**
Jamie Dorley & Joe Messino
Catalog & Website Review
Fit Life Questionnaire & Toxicity Test
- 12:00p - 1:00p **Lunch**
- 1:00p - 2:15p **Practice Mechanics: Diagnostic Tools**
Dr. Tracey Stroup
The Power of Testing: A Face, Tongue,
& Nail Analysis
- 2:15p - 2:45p **Shake Break**
- 2:45p - 4:00p **Advanced Clinical Testing**
Dr. Tracey Stroup
Beyond the Bloodwork Intensive
- 4:00p - 4:30p **Shake Break**
- 4:30p - 6:00p **The Impact of the Metabolic Crisis on Hormones**
Dr. Maribelle Verdiales
- 6:00p - 6:30p **Book Signing & Cocktail Reception**
Dr. Tracey Stroup, Kristine Genovese, & Dr. Maribelle Verdiales
- 6:30p - 10:00p **Dinner & Silent Disco**
Around the World Buffet
Open Bar & Dancing

Saturday, October 19th *(continued)*

- 7:00a - 7:45a **Morning Yoga in the Waterfront Room**
With certified yoga instructor **Kara Heinrich**
- 8:00a **Doors Open**
Coffee/Tea/Shakes/Smoothies
- 9:00a - 10:30a **Keynote Session**
Dr. Bob Rakowski
Transforming Through the
Metabolic Crisis
- 10:30a - 11:00p **Break**
- 11:00p - 12:30p **Top Protocols to Address the Metabolic Crisis**
Jamie Dorley & Dr. Richard Silva
- 12:30p - 1:30p **Lunch in the Admiral Room**
- 1:30p - 3:00p **Business Builder Panel**
Polina Petrusevich, Brenda Montrella, Dr. Lisa Kellerman, ND, Dr. Tracey Stroup moderated by Kristine Genovese
- 3:00p - 5:30p **Free Time**
World of Wellness Tours available
Transportation provided
Meet in lobby at 3:15, departing at 3:30
- 6:00p - 10:00p **Gateway Clipper River Cruise**
Game Show, Giveaways, Food & Drinks

Sunday, October 20th

- 8:30a - 9:30a **Morning Meditation in the Waterfront Room**
With **Kristine Genovese, Creator of SOUL INTELLIGENCE®**
- 9:00a - 11:00a **Brunch in the Waterfront Room**
- 11:00a **Depart**