



## Nature's Master Switch to Wellness™

i-Sabi™ is a dietary ingredient made from the rhizomes of wasabia japonica. Wasabi, also known as Japanese horseradish, is a member of the cruciferous plant family known for various significant health-promoting effects acknowledged by World Health Organization. Widely known for its spicy and unique flavor as sushi condiment, it is seldom used because genuine wasabi is rare and expensive. Wasabia japonica is grown in remote regions of the world where the temperature, elevation and climate must be pristine year-round. i-Sabi provides a spectrum of ITCs and is trademarked "The Master Switch to Wellness" given its ability to stimulate Nrf-2, a genomic master switch that induces a set of genes that are involved in the protection of cells.\*

- Supports Liver Health and Detoxification\*
- Supports Healthy Immune Function\*
- Supports Brain Health\*
- Supports Cellular Health\*
- Antioxidant Support\*



## **Applications:**

i-Sabi can be formulated in various dosage forms including capsules, tablets, powder blends, and functional foods.

Considering various biological properties, i-Sabi can be used in various condition-specific formulations, as a stand-alone or as part of multi-ingredient dietary supplement formula.

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BioCell Technology, LLC 20 Truman St., Suite 105 Irvine, CA 92620 • USA Ph: 714-632-1231

Fax: 714-632-5866

BioCell Technology International GmbH Grothwisch 6 b 25482 Appen / Germany Tel: +49 (0) 4101 58 777 22



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